



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**U.G. DEGREE EXAMINATION – GENERAL ENGLISH**

**SECOND SEMESTER – APRIL 2014**

**EL 2054 - POWER COMMUNICATION IN ENGLISH**

Date : 27/03/2014  
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

**Answer all the following questions:**

**(10x10=100marks)**

1. Explain the process of Communication.
2. What are the 5 ways to make your audience sit up?
3. Draft a speech on the following topic: **THE INTERNET IS A USEFUL TOOL FOR LEARNING.**
4. How does Technology help in making your Presentation effective?
5. What are the factors necessary for success in a Group Discussion?
6. Why is Listening very important in a group discussion?
7. What are the positive and negative traits exhibited in a group discussion?
8. What are the differences between a telephone interview and a conventional job interview?
9. Why is Career Guidance essential for students in colleges?
10. Imagine you have completed your college studies and have a post graduate degree in ENGLISH with NET. Prepare your Curriculum Vitae and attach it with a letter of application for a teaching job in a college.

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